

WHY.OS ACTIVATION SESSION

WHAT IS A WHY.OS?

Your **WHY.os** is your **WHY** Operating System and it is the full 3D image of who you are at your core. When you know your **WHY** you gain clarity on your driving force. With the **WHY.os** you will be able to see how you internally operate and how you externally message yourself.



PERSONAL APPLICATION

Your **WHY.os** is your natural super power. You are already using it all of the time; **WHY.os Activation** will show you how evident it is in everything you do. Once you see it within yourself, you can't unsee it – so let's truly unleash its power. You will learn how to use your **WHY.os** as a filter for things you should say "yes" or "no" to in order to maximize your energy.



What is a **WHY**: Why you do what you do. Personally, professionally, and every day of your life.

What is a **HOW**: The process you use to bring your **WHY** to life and how you internally process information.

What is a **WHAT**: **WHAT** people can ultimately count on from you. **WHAT** you bring to the table and **WHAT** you bring to the world.

YOUR WHY.OS

The first step for internal optimization is self-awareness. You will be taken through a full self-discovery workshop. You will learn about the 9 different **WHYs**, the brain biology behind the **WHY**, define your own **WHY.os** (your **WHY**, your **HOW**, and your **WHAT**) and learn how to articulate who you are to the world!



PROFESSIONAL APPLICATION

Your **WHY.os** is your the unique innate skill that you bring to the world, therefore it can be incredibly valuable to leverage it professionally. **WHY.os Activation** will demonstrate how to implement the **WHY.os** in your career search with a personal messaging strategy, business brand marketing, and with the teams you work with.